

9 STEPS TO A KNOCKOUT NICHE CHEAT SHEET

The niche you choose is a key decision because your choice will influence just about everything on your blog. Here are some steps to help make it easier!

1. Choose Something You Are Passionate About

Just *some* of the reasons why that is important:

- Excitement and fulfillment
- Better quality articles
- Make more money
- Desire to excel
- Encouragement to keep going

2. Choose Something You Have Knowledge In (Or Want Knowledge In)

3. Don't Choose A Niche That Is Too Specific

4. Brainstorm Then Choose

Simple steps to a successful brainstorming session:

- Get Secluded
- Write everything down
- Give it a limit
- Go Back and delete
- Pick From The Few

5. Do Your Research

6. Google Keyword Search

7. Value Or Sale Price Of Similar Site Names

Be careful here. Positives are great, but negatives may cause confusion because they may actually be a positive or a negative!

8. Look At Your Competitors

9. Look At How Can You Make Money