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5 Fabulous Blog Freebies For Your Potential Readers and Customers

When it comes to providing freebies online, the sky's the limit. However, as a responsible blogger and online business owner, you would want to ensure that you are offering something that would be of great value to your potential readers and customers. Consider the following free stuff!

1. Free Online Content Membership

Do you have a lot of written content that were never published? If yes, you can create a private page that only your website subscribers have access to.

2. Free Reports

Love analyzing things? Compare one piece of information to another and provide free reports. Do it in an interesting way, and never forget to engage with your audience.

3. Free Audio Content

I'm sure that by now, you've already thought of providing written and video content. But what about some free good audio materials? A lot of people would prefer to listen to audio rather than read. It is more convenient while driving, and while eating lunch at work!

4. Free Scripts

A script is another form of template you can give away for free. Why not help your readers prepare for job interviews, and write their cover letters? Free scripts are awesome lead magnets if your visitors are in constant need of writing assistance.

5. Free Kits

Want to offer a lot of freebies? Put together a few materials (of one particular topic) in one downloadable file. You can provide an immense amount of value to your blog visitor! Just make sure that all the freebies complement each other.