
FACEBOOK **Live** INFLUENCERS



**TOP 10 FACEBOOK
LIVE RESOURCES**

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About The Author

Angela Giles has a 13-year background of proven performance in the world of communication enhancement, connections and marketing strategies. She is bottom-line results-driven and helps her audiences accelerate their communication profitability through personal connections. These connections run across all channels ranging from person-to-person to social media, and the written word to videos, webinars and podcasting.

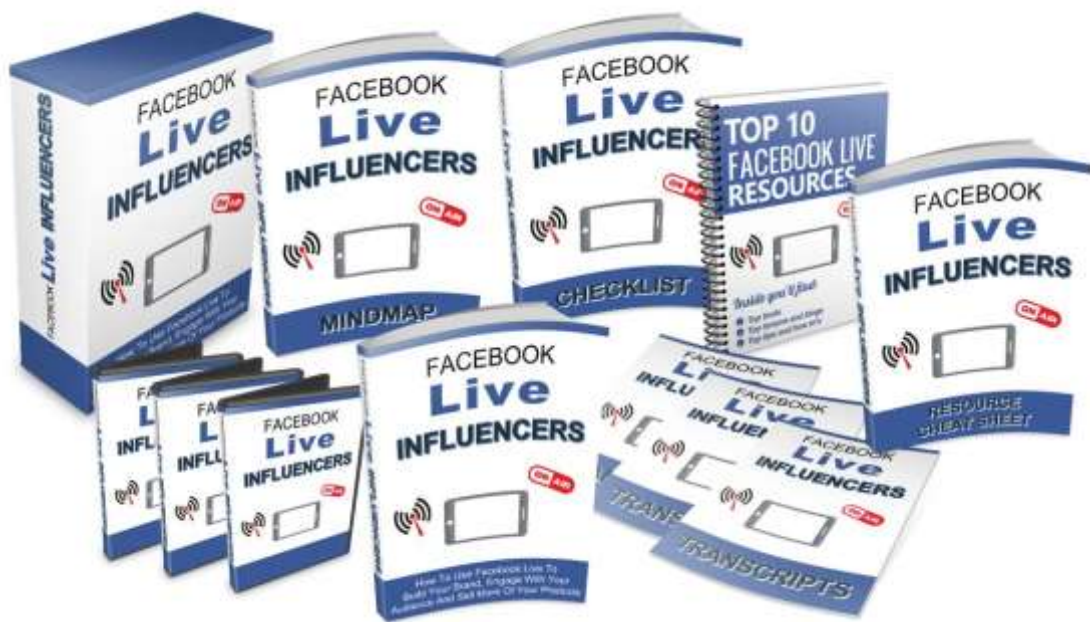
Passionate is one word that describes Angela. No matter what she does, who she meets, or where she goes, her enthusiasm for connecting and communicating with people is front and center. This innate drive has lead her down a fun but crazy career path. From her first, very embarrassing time onstage in middle school to speaking in front of large audiences about a variety of topics today, she has always had a powerful message to share... *Simple Secrets for BIG Results*.

Angela lives in Nevada with her down-to-earth husband and their three boys who always keep her on her toes. She is in passionate pursuit of finding people who need help leading happy and productive lives.

If you would like to learn more from Angela Giles, please visit her at AngelaGiles.com.

TOP RECOMMENDED GUIDE:

The Step-By-Step Course To Using Facebook Live To Build Your Brand, Engage Your Audience And Sell More of Your Products



Find Out The Exact Steps And Techniques!



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1. BuzzSumo

<http://buzzsumo.com>

See what's trending with stats and figures of popular posts. It will give you an indicator as to what topics are hot so you can talk about that with your audience.

The screenshot displays the BuzzSumo Pro interface. At the top, there is a search bar with the placeholder text "Enter a topic or domain to try out BuzzSumo (e.g. content marketing or cnn.com)" and a "Go!" button. Below the search bar, the navigation menu includes "Content Research", "Influencers", and "Content Alerts". The main navigation tabs are "Most Shared", "Trending Now", "Content Analysis", "Domain Comparison", and "Top Authors".

On the left side, there are filter options: "Filter by Date" with radio buttons for "24 Hours", "Past Week", "Past Month" (selected), "Past 6 Months", and "Past Year"; "Language" with a text input field containing "E.g French, Español"; "Country (TLD)" with a text input field containing "E.g Germany, .de"; and "Filter domains" with a "show" button.

The search results for "big data" are displayed in the center. The search bar contains "big data" and has "Search", "Export", and "Create Alert" buttons. Below the search bar, there is a "Sort by" dropdown menu set to "Twitter Shares" and "Page 1 of 459".

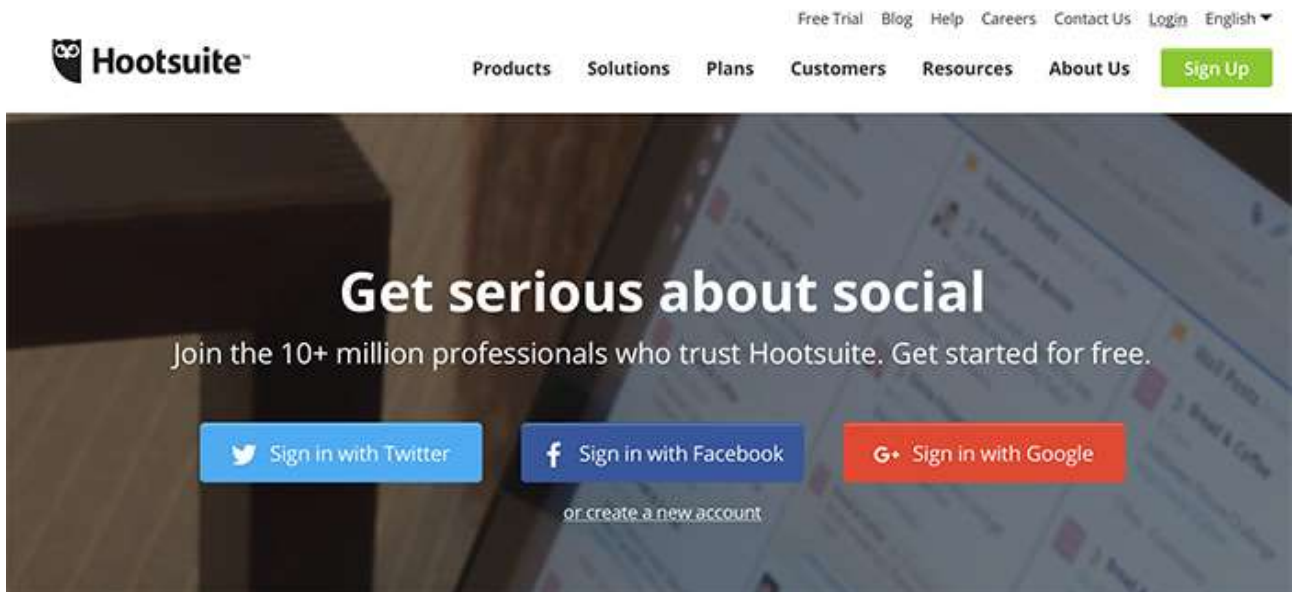
The search results show a post titled "Data Is the Next Big Thing in Content Marketing" from hbr.org, dated Sep 14, 2015, by Alexandra Samuel. The post has a "View Backlinks" button and a "Share" button. The share counts are displayed as follows:

Platform	Count
Facebook Shares	1.5k
LinkedIn Shares	2.3k
Twitter Shares	2.8k
Pinterest Shares	8
Google+ Shares	113
Total Shares	6.6k

2. HootSuite

<https://hootsuite.com/>

Connect with over 35 popular social networks in one dashboard. HootSuite is also a great tool to schedule posts, and can syndicate with multiple social platforms.



3. IFTTT (IF This, Then That)

<https://ifttt.com/>

With IFTTT you can automate your social media tasks, such as if you post a photo on your Facebook Page, you can have it also save a copy to your Dropbox folder.

These automations are called “recipes,” and you have the flexibility to create a big variety of them.

Make your work flow

We connect your favorite apps together, so they work best for you.



Connect Your Home



Be More Productive



Stay Healthy



Keep in Touch



Shop Smarter

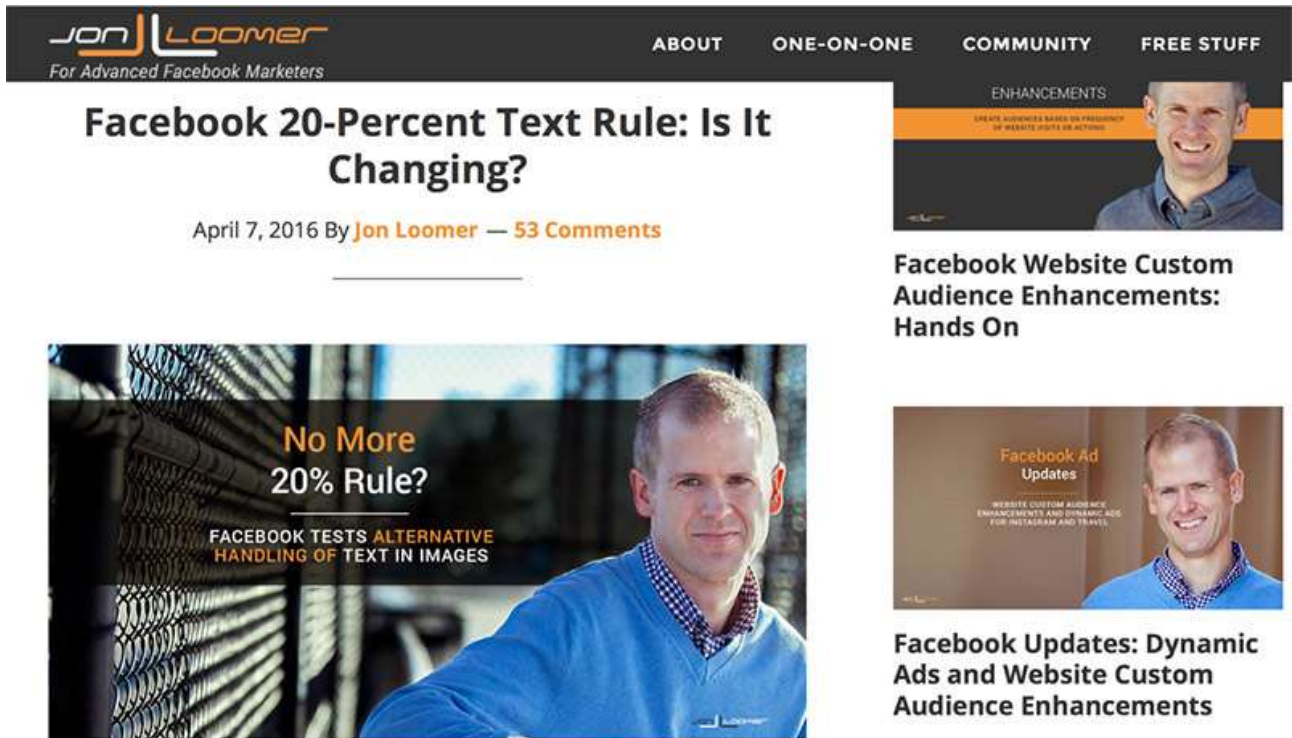


News Alerts

4. Jon Loomer

<http://www.jonloomer.com/>

For all things Facebook marketing related, Jon Loomer is an authority in the field.



The screenshot shows the top of Jon Loomer's website. The header includes the logo "Jon Loomer For Advanced Facebook Marketers" and navigation links: "ABOUT", "ONE-ON-ONE", "COMMUNITY", and "FREE STUFF".

The main article is titled "Facebook 20-Percent Text Rule: Is It Changing?" and is dated April 7, 2016, by Jon Loomer, with 53 comments. Below the title is a large image of Jon Loomer with the text "No More 20% Rule? FACEBOOK TESTS ALTERNATIVE HANDLING OF TEXT IN IMAGES".

On the right side, there are two smaller article thumbnails. The top one is titled "Facebook Website Custom Audience Enhancements: Hands On" and features a photo of Jon Loomer with the text "ENHANCEMENTS" and "CREATE AUDIENCES BASED ON FREQUENCY OF WEBSITE VISITS OR ACTIONS". The bottom one is titled "Facebook Updates: Dynamic Ads and Website Custom Audience Enhancements" and features a photo of Jon Loomer with the text "Facebook Ad Updates" and "WEBSITE CUSTOM AUDIENCE ENHANCEMENTS AND DYNAMIC ADS FOR RETAILERS AND TRAVEL".

5. Shareaholic

<https://shareaholic.com/publishers>

Shareaholic offers tools for easily integrating social media into your website or blog. You'll also find Share and Like plug-ins for your blog.



Related Content

Increase pageviews, engagement and time on site by highlighting relevant content that may not otherwise be discovered from across your website.

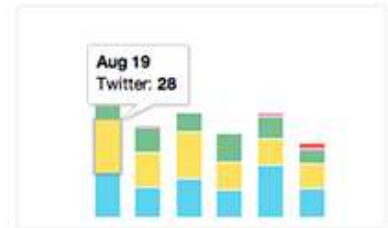
[Learn More](#)



Share Buttons

Make it 1-click simple to share articles, comments, purchases or other activities from your website to Facebook, Twitter, Pinterest, LinkedIn, and more.

[Learn More](#)



Social Analytics

Provides you with important actionable metrics including insights into how your content is performing, who's sharing it, and through which channels.

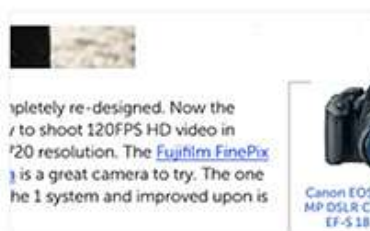
[Learn More](#)



Shareable Images

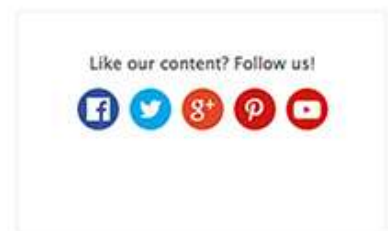
Get more shares and viral traffic by adding smart share buttons to the images on your website and making them easy to share.

[Learn More](#)



Affiliate Links

Automagically turn your site's existing links into rewards. Clicks that turn into purchases from our ever-expanding universe of 35,000+ retailers, turn into commissions for you.



Follow Buttons

Get more followers to grow your social influence on Facebook, Twitter, Pinterest, YouTube, Instagram and many other social networks.

6. Kim Garst @BoomSocial

<http://kimgarst.com/>

Kim Garst is a leader when it comes to social media marketing. Follow her blog to learn more on how to use social media in your business.

The screenshot shows the Boom Social website. The navigation bar includes links for HOME, ABOUT, BLOG, PRODUCTS, MEMBERS, and CONTACT, along with social media icons for Twitter, Facebook, Google+, LinkedIn, Pinterest, and Instagram. The Boom Social logo is prominently displayed with the tagline "SOCIAL SELLING MADE SIMPLE". A promotional banner for a book titled "WILL THE REAL YOU PLEASE STAND UP" with a "get my copy" button is also visible.

The main content area features a blog post titled "Get More Traffic & Free Blog Content With Influencer Roundups". The post is dated "LAST UPDATED ON OCTOBER 12TH, 2015 BY KIM GARST" and has "4 COMMENTS". The post content includes a laptop image with the text "Get MORE TRAFFIC & BLOG CONTENT with Influencer Roundups" and a list of topics: "Have you ever seen blog posts that look something like this?" "10 Experts Weigh In On How To Cook The Perfect Turkey" "30 Top Social Media Tips According To Leading Experts" "5 Designers Share Their Best DIY Decorating Tips". The post concludes with "If so, you'll understand what I mean by crowdsourced blog posts. These posts rely on industry experts to share".

The sidebar on the right contains a search bar, a "KIM ON PERISCOPE" link with a location pin icon and the name "kimgarst", and a promotion for a "FREE eBook" titled "27 Killer Facebook Post Ideas For Small Business Owners". The eBook promotion includes an image of the book cover and a "FREE DOWNLOAD" button.

7. Facebook Live Best Practices

<https://www.facebook.com/facebookmedia/best-practices/live>

Get steps and guidance from Facebook themselves.

6. Broadcast for longer periods of time to reach more people

The longer you broadcast, the more likely people are to discover and invite their friends on Facebook to watch the video. We recommend that you go live for at least 10 minutes, and you can stay live for up to 90 minutes.



8. Top Ways To Use Facebook Live For Business

<https://www.postplanner.com/blog/facebook-live-video-for-your-business/>

This is a great article on using Facebook Live for business.

post planner

Top Ways to Use Facebook Live Video for Your Business

Facebook Facebook Marketing Tips

Rebekah Radice 4 min read

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Looking to improve your social media engagement?

Need a better way to inspire and ignite your Facebook fans?

Live streaming video might be the key!

2015 saw apps such as Snapchat, Periscope and Meerkat continue their rapid growth in popularity. And Blab, the new kid on the block, skyrocketed in fame.



9. OptimizePress

<http://optimizepress.com>

This is one of the most popular Wordpress themes to use to build landing pages and sales pages for your products or services.

Build & Edit Your Pages in Real-Time with Our LiveEditor System

Edit your pages with our 100% Live editor - meaning you see the changes you make to your content and layout live on the page. No need to refresh, preview or reload...



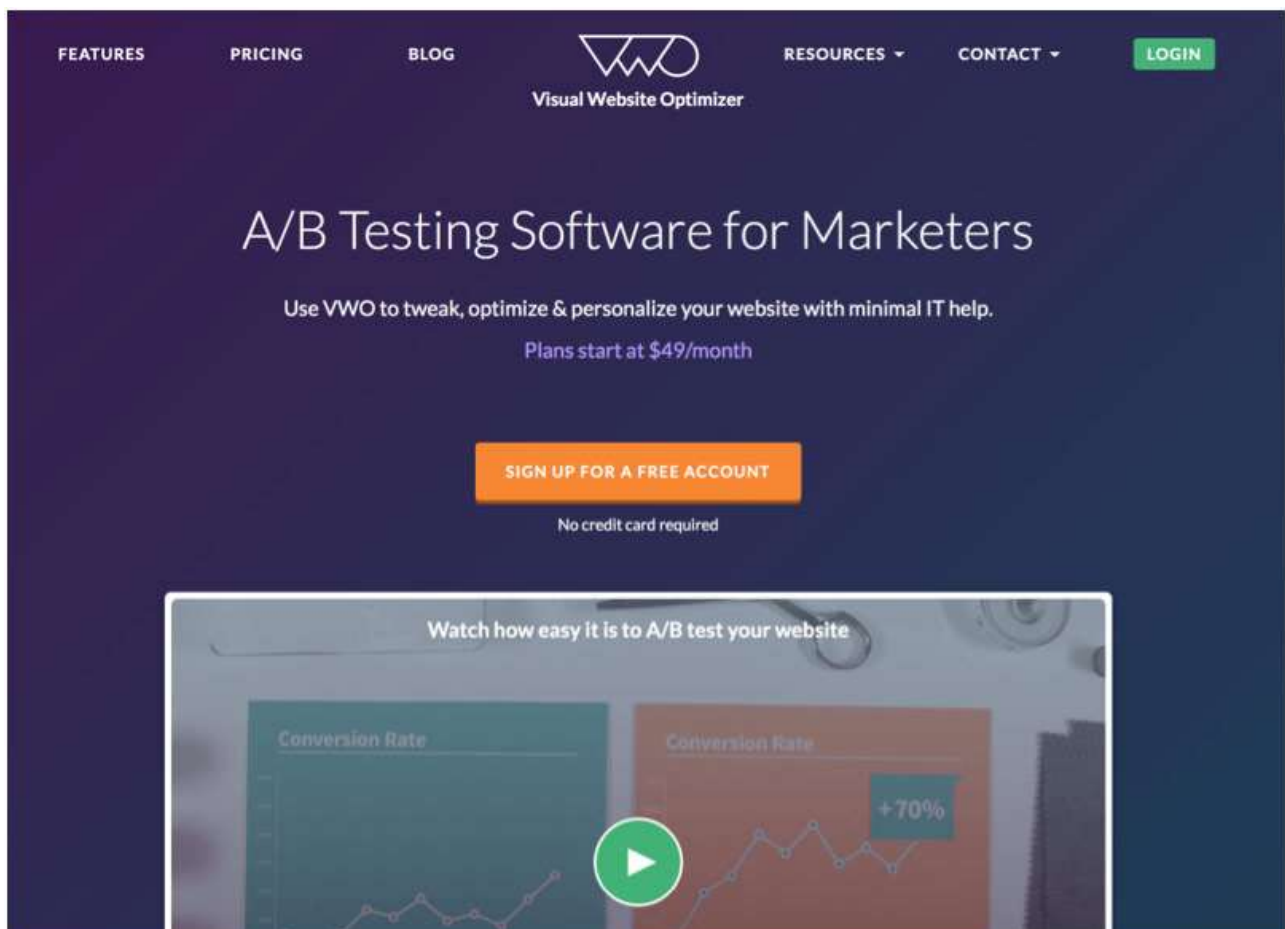
Fully Responsive "Mobile Ready" Pages Instantly

OptimizePress automatically generates fully responsive pages for you when you with no extra work. So now your landing pages, sales pages and membership sites will all look stunning on any device

10. Visual Website Optimize

<https://vwo.com>

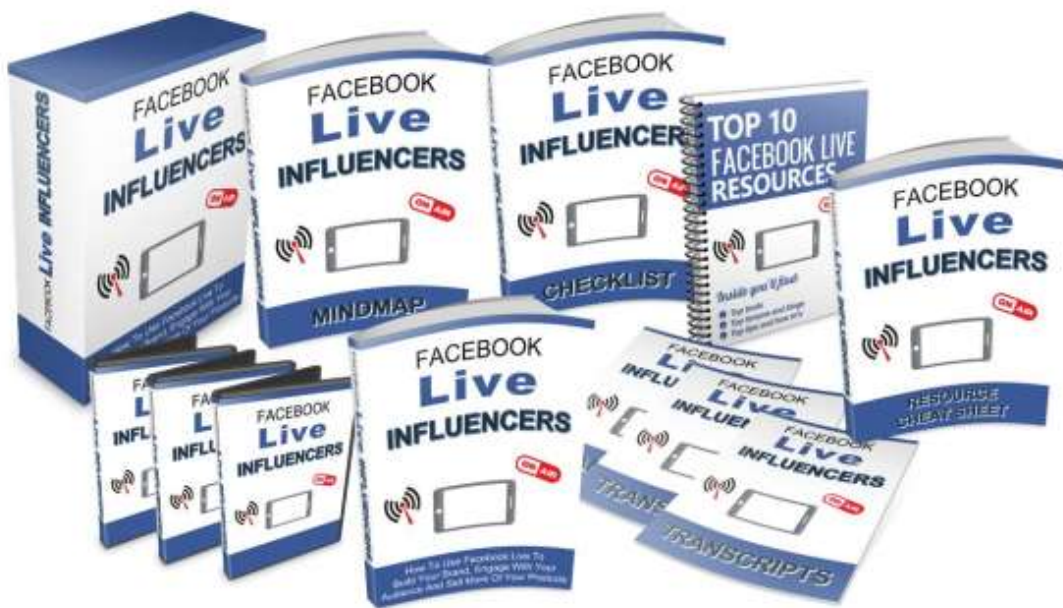
With VMO, you can easily run split-tests to optimize your landing pages.



The image shows the landing page for Visual Website Optimizer (VWO). The page has a dark blue background. At the top, there is a navigation bar with links for FEATURES, PRICING, BLOG, RESOURCES, and CONTACT, along with a LOGIN button. The VWO logo is centered at the top. Below the navigation, the main heading reads "A/B Testing Software for Marketers". Underneath, a sub-headline states "Use VWO to tweak, optimize & personalize your website with minimal IT help." and "Plans start at \$49/month". A prominent orange button says "SIGN UP FOR A FREE ACCOUNT" with the text "No credit card required" below it. At the bottom, there is a video player with a green play button and the text "Watch how easy it is to A/B test your website". The video player shows two side-by-side line graphs labeled "Conversion Rate". The right graph shows a significant increase, marked with "+70%".

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